



Sanuker

Next Conversational UI

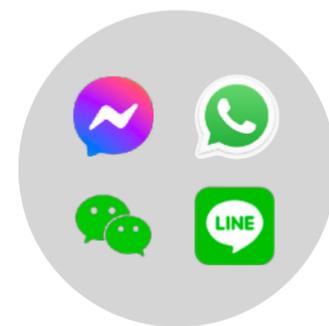
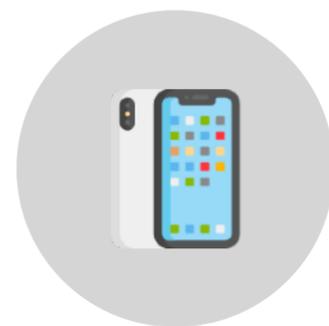
April 2021

Hong Kong Citizens

The Most Connected Community

Hong Kong citizens are one of the busiest social networking communities in the world. We have 80% more mobile phone numbers than our total population. 1 out of 2 locals sends messages on Messenger, WhatsApp, and WeChat monthly, while 1 out of 4 locals is using more than three messaging apps monthly. We spent one-third of our total screen time on messaging!

1.8x



31%

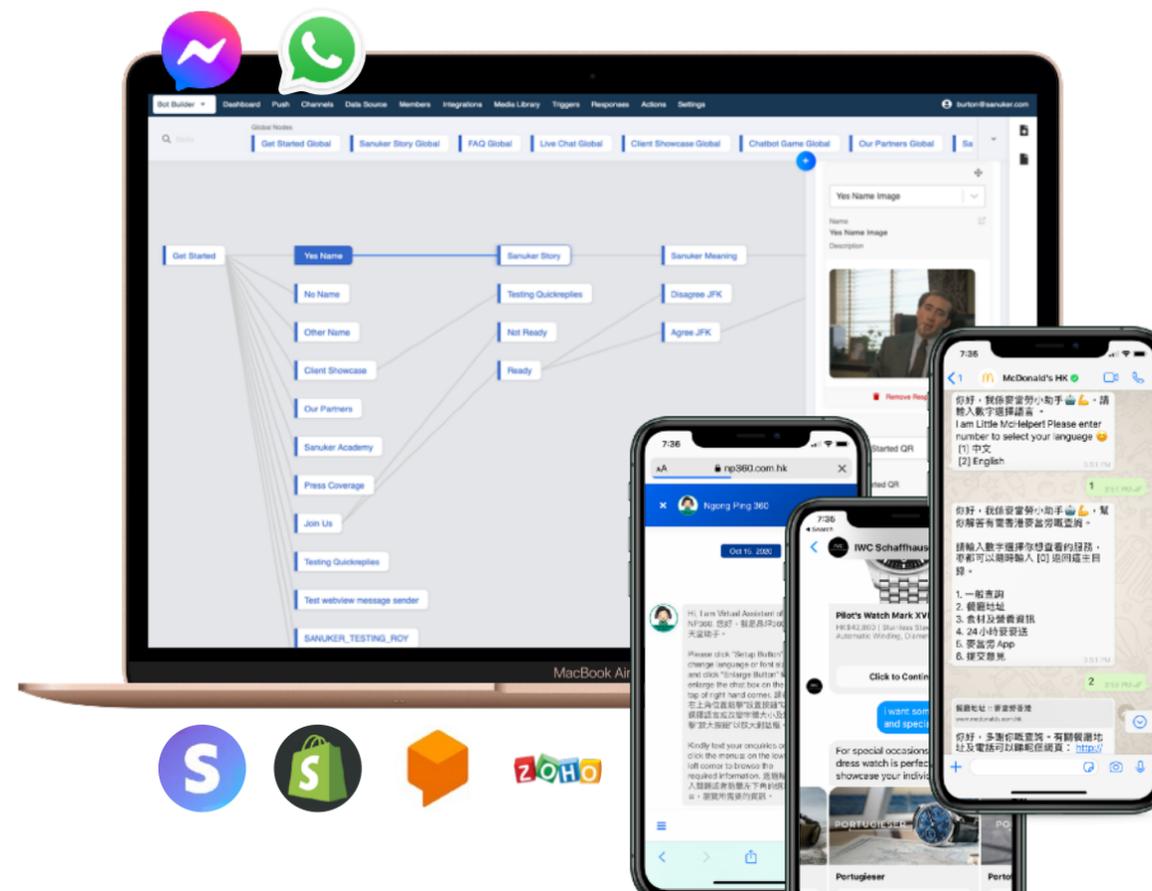


Source: statista, Hootsuite

About Sanuker

Chatbot Expert for Enterprises

Sanuker is a consulting company which provides AI-powered messaging and chatbot solutions. We are an official WhatsApp Business Solution Provider and one of the top development teams specializing in the design and development of chatbots across various messaging platforms for international brands and enterprises in Asia and Europe.



Real Estate



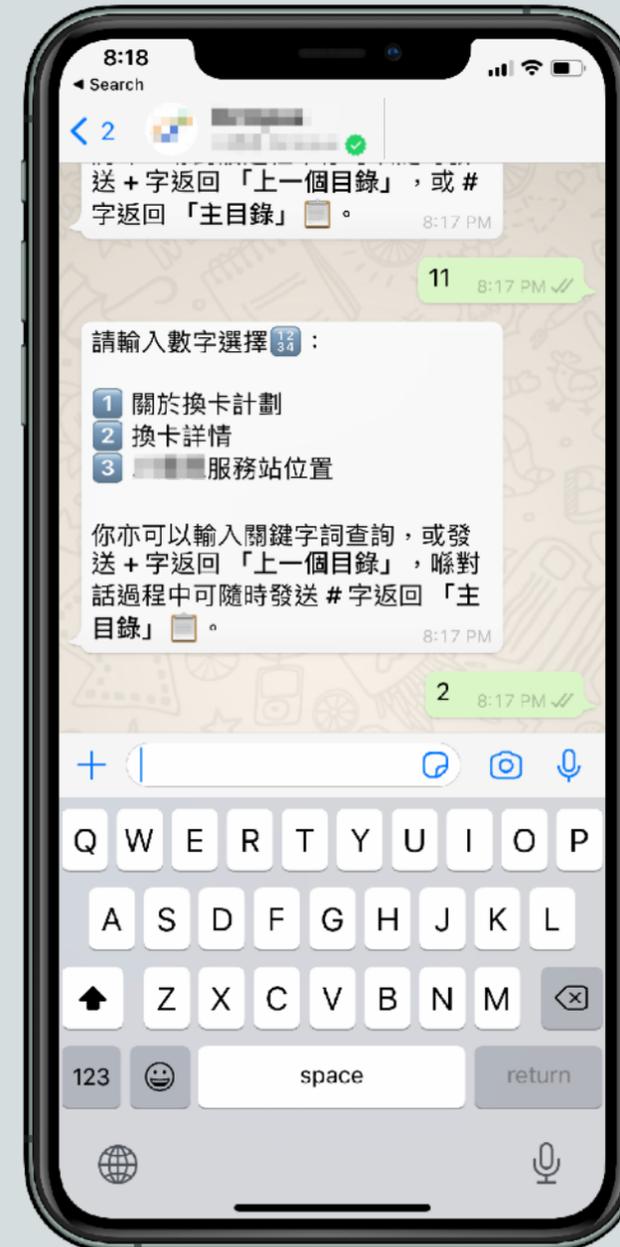
- Omni-channel chatbot deployment: Website, App, WhatsApp & Messenger
- Cantonese natural language processing powered by Google Dialogflow



Financial Institution



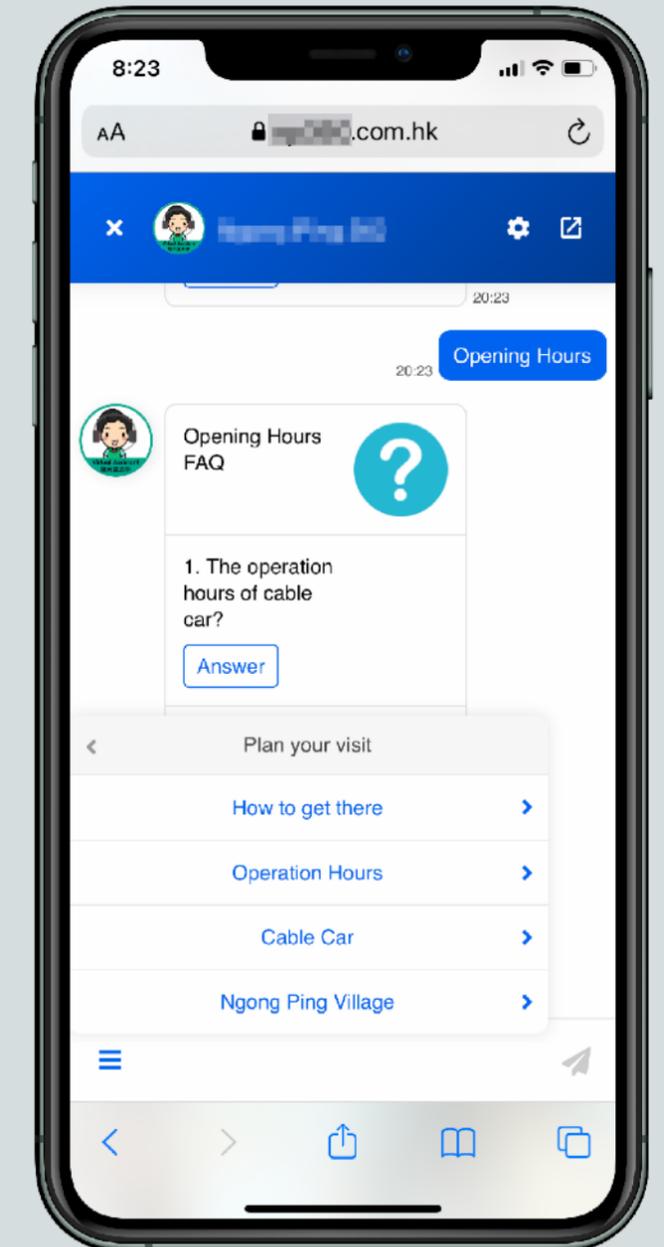
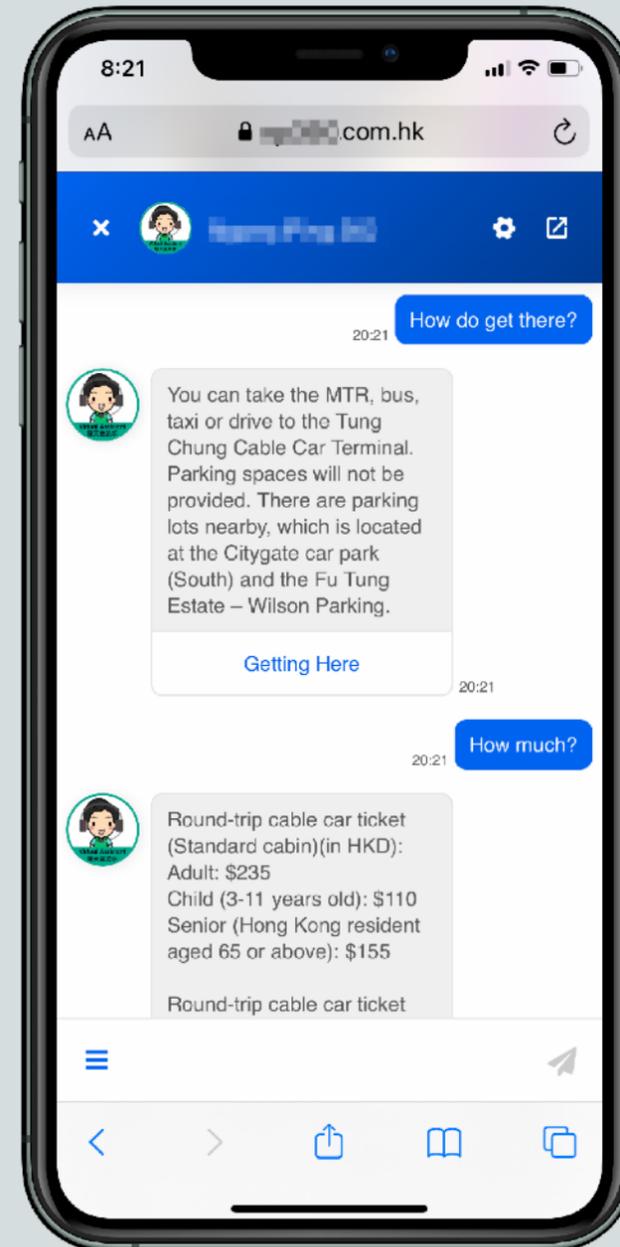
- WhatsApp chatbot
- Keyword-trigger design



Tourism

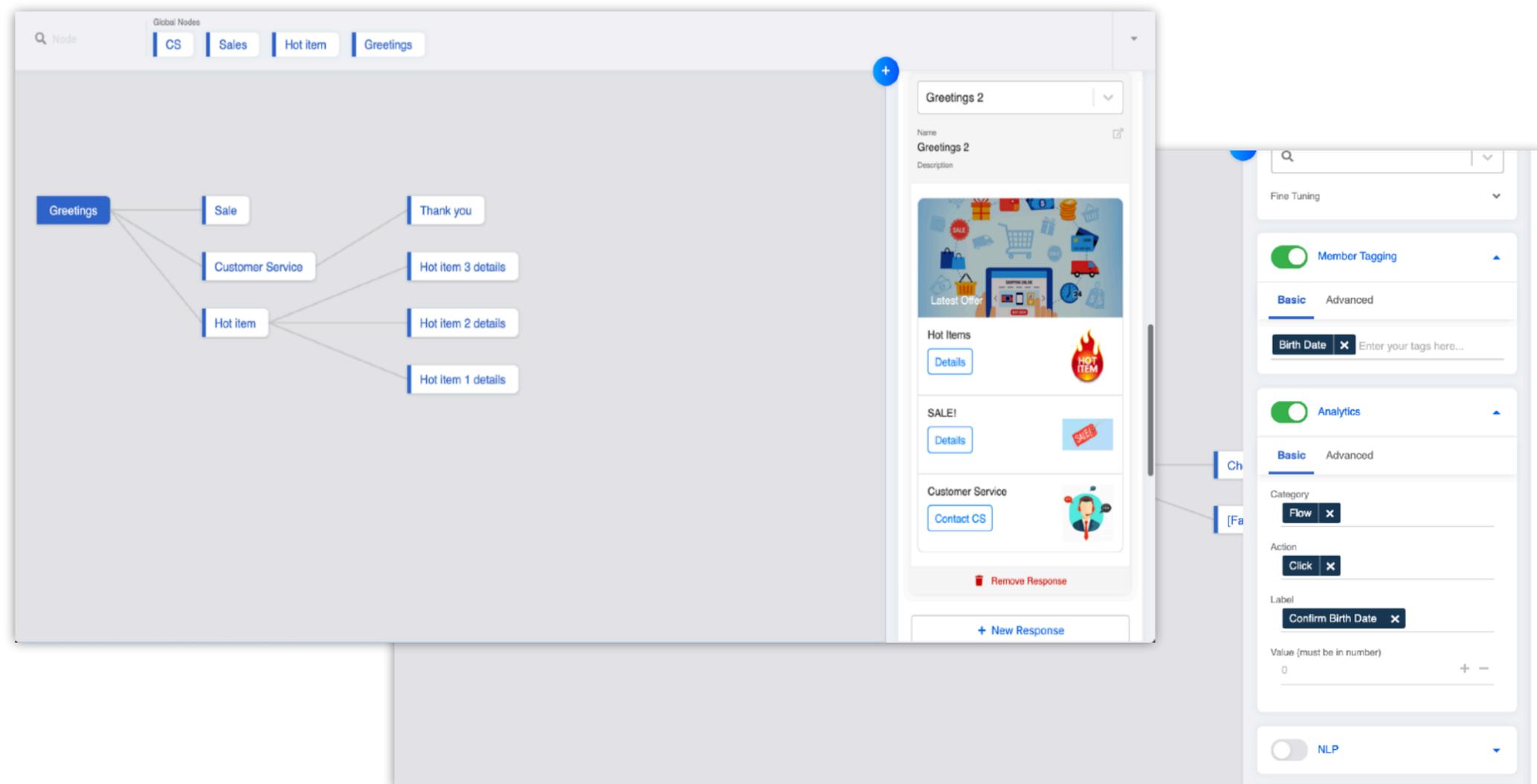


- Response website chatbot
- Natural language processing in English, Simplified Chinese and Cantonese powered by Google Dialogflow



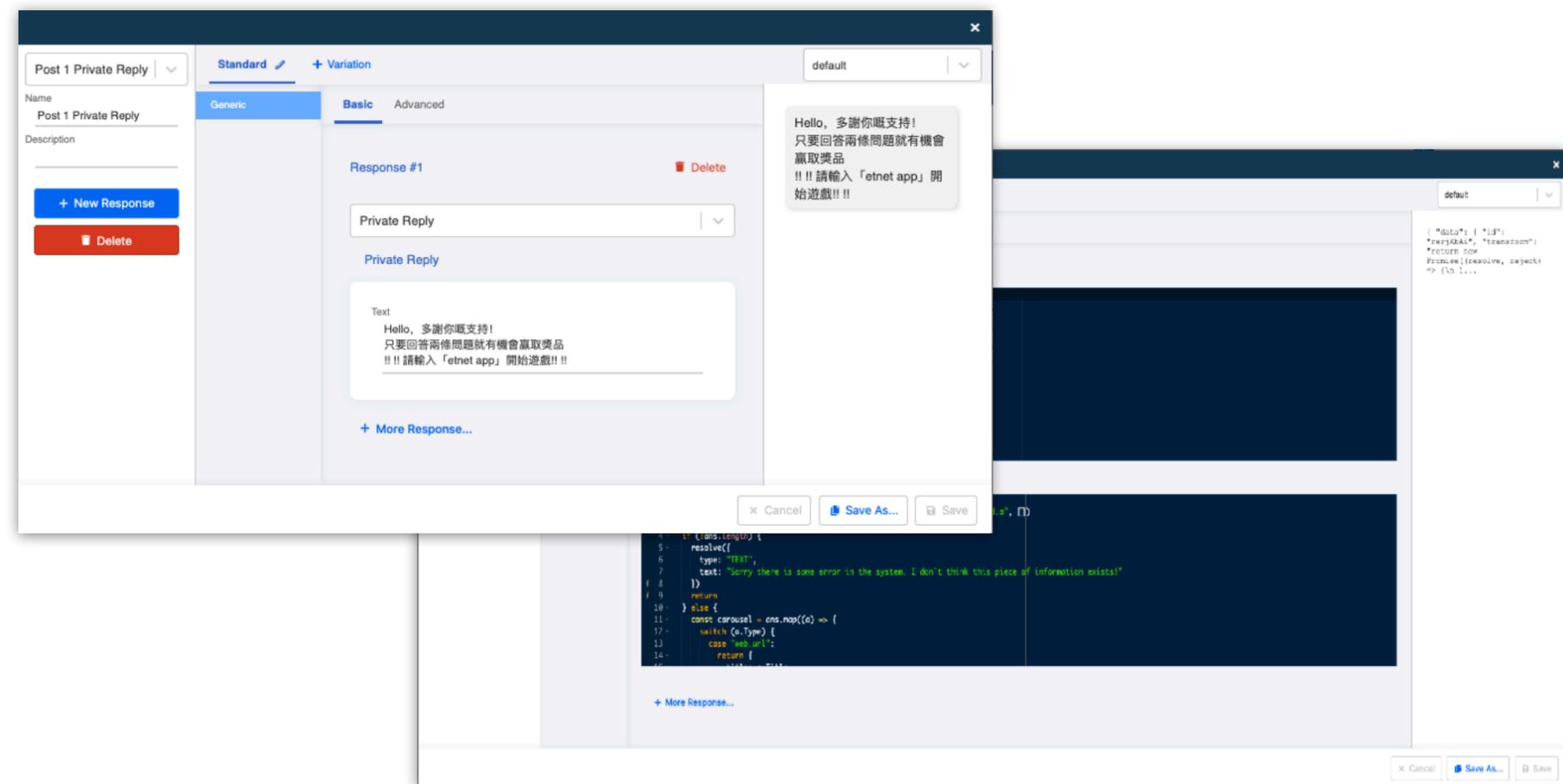
Chatbot Builder

- Create your own conversation **tree & node** in the bot building workspace
- Add **member tags & analytics label** to track your user's interaction



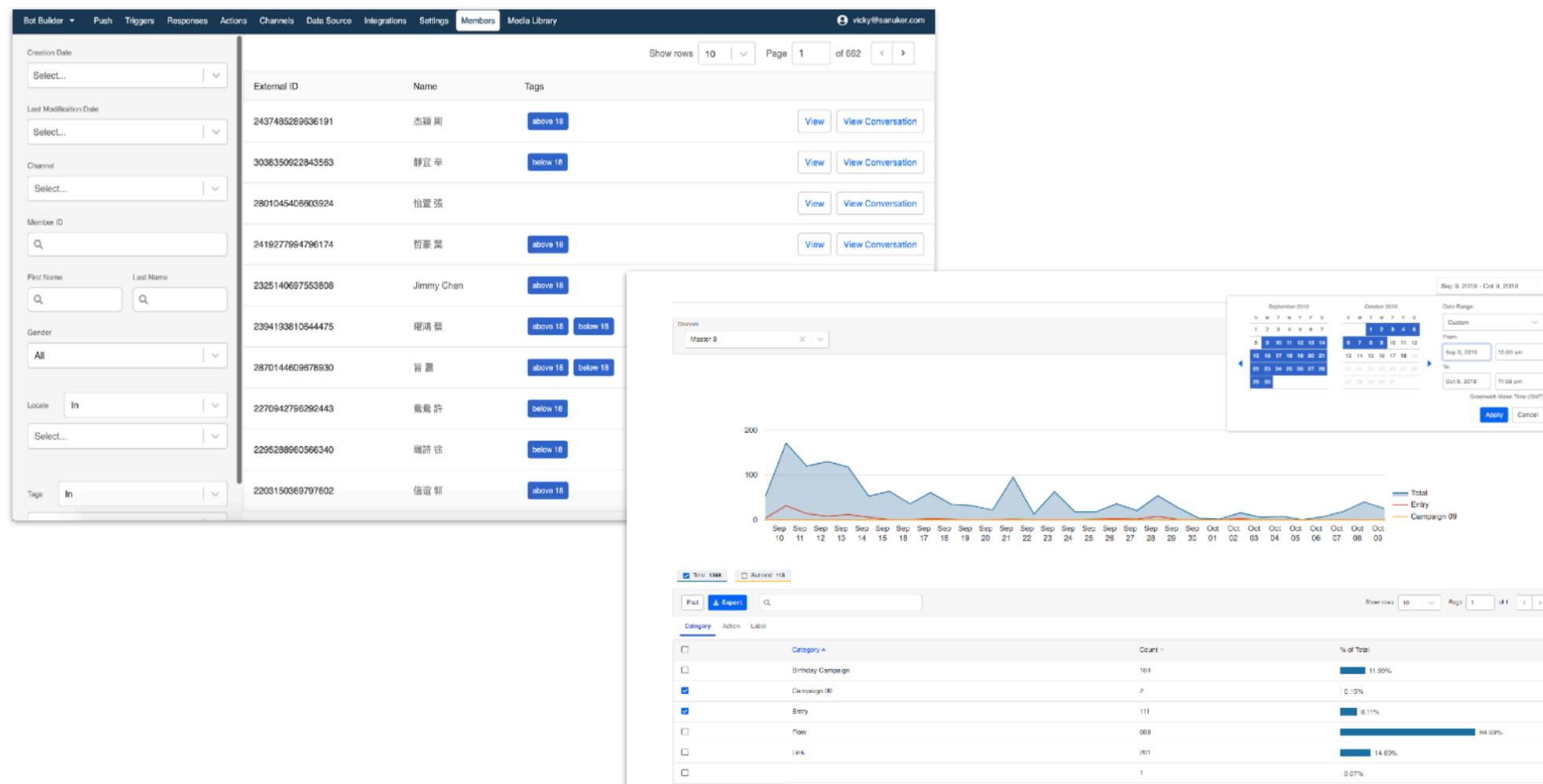
Trigger & Response

- Design your **message response** in different message types, such as text, image, and carousel
- Mode switch in just one-click: **Basic mode** for marketers while **Advanced mode** for developers



Dashboard & Members

- Track your **chatbot performance & user actions** on Dashboard
- Store all your **members' details & conversation history** on Members



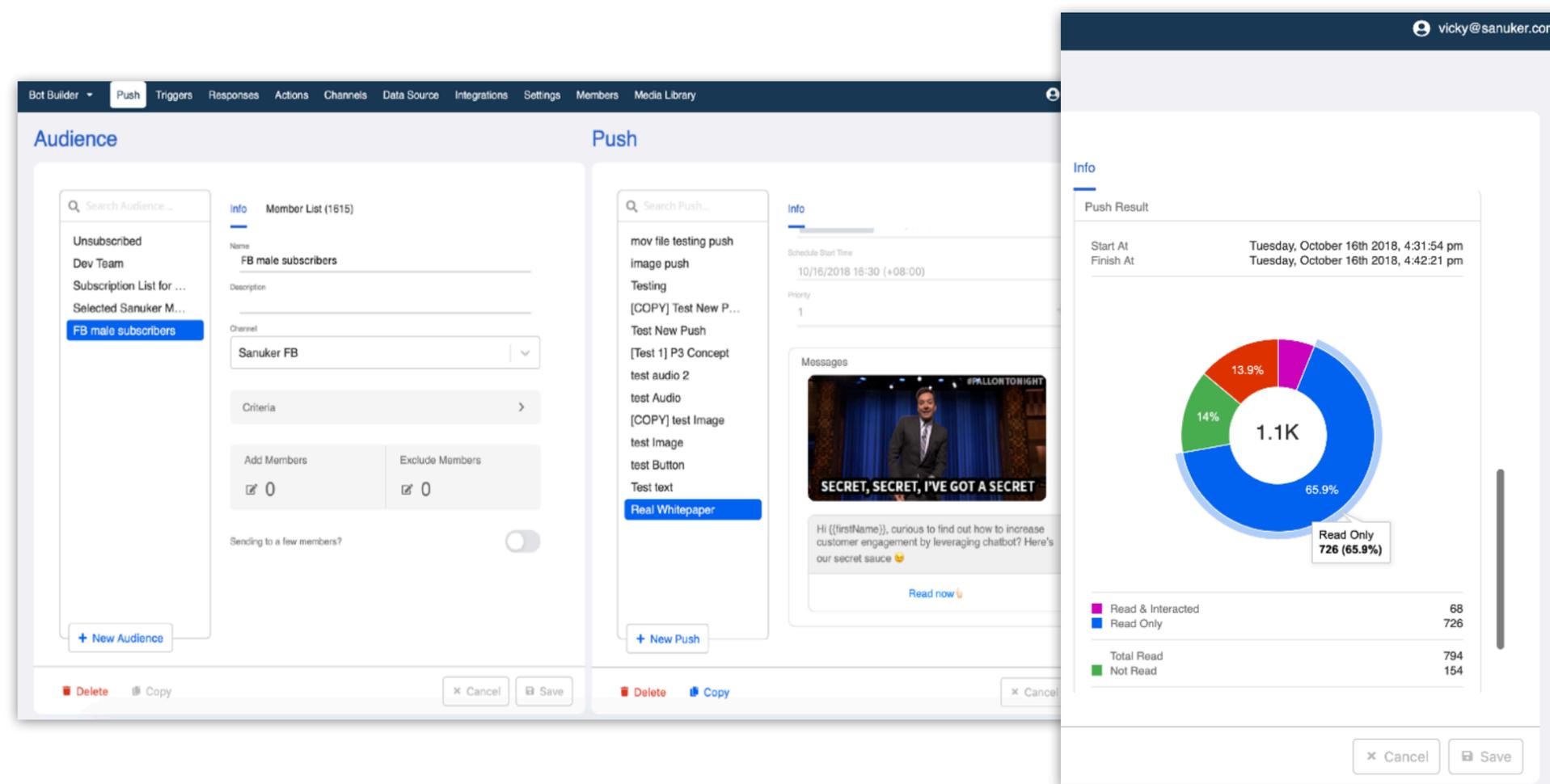
The screenshot displays the Sanuker dashboard interface. The top navigation bar includes options like Bot Builder, Push, Triggers, Responses, Actions, Channels, Data Source, Integrations, Settings, Members, and Media Library. The 'Members' section is active, showing a list of members with columns for External ID, Name, Tags, and buttons for 'View' and 'View Conversation'. A sidebar on the left provides filters for Creation Date, Last Modification Date, Channel, Member ID, First Name, Last Name, Gender, Locale, and Tags.

Below the members list, there is a performance chart showing 'Total', 'Entry', and 'Campaign 09' over time. The chart includes a date range selector for 'Step 9, 2019 - Oct 9, 2019'. Below the chart is a table with columns for Category, Action, Label, Count, and % of Total.

Category	Action	Label	Count	% of Total
<input type="checkbox"/>	Birthday Campaign		104	11.95%
<input checked="" type="checkbox"/>	Campaign 09		2	0.19%
<input checked="" type="checkbox"/>	Entry		111	9.11%
<input type="checkbox"/>	Flow		809	14.93%
<input type="checkbox"/>	Link		201	14.63%
<input type="checkbox"/>			1	0.07%

Push Panel

- Create custom audience group, schedule a time to **send personalized push message**
- Read simple **push chart** to analyze the effectiveness



The screenshot displays the Sanuker Bot Builder interface, divided into two main panels: Audience and Push. The Audience panel shows a list of audience groups, with 'FB male subscribers' selected. The Push panel shows a list of push messages, with 'Real Whitepaper' selected. A 'Push Result' modal is overlaid on the right, displaying a donut chart and a table of results.

Push Result

Start At: Tuesday, October 16th 2018, 4:31:54 pm
Finish At: Tuesday, October 16th 2018, 4:42:21 pm

1.1K

Read Only: 726 (65.9%)

Category	Count
Read & Interacted	68
Read Only	726
Total Read	794
Not Read	154

Service Models



SaaS **Do-It-Yourself**

Most cost-efficient, 100% control on resources



SaaS and T&M **Direct Support**

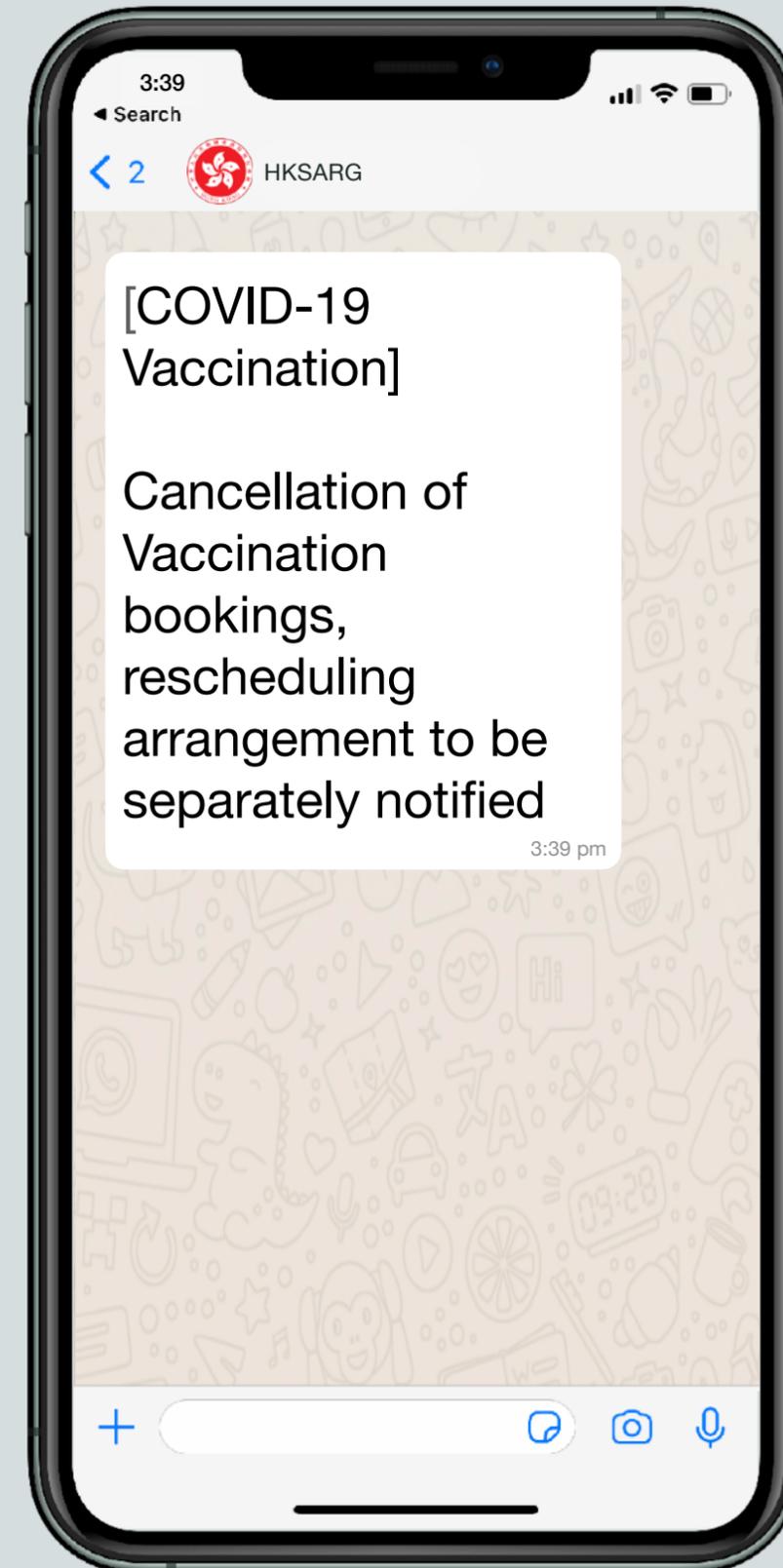
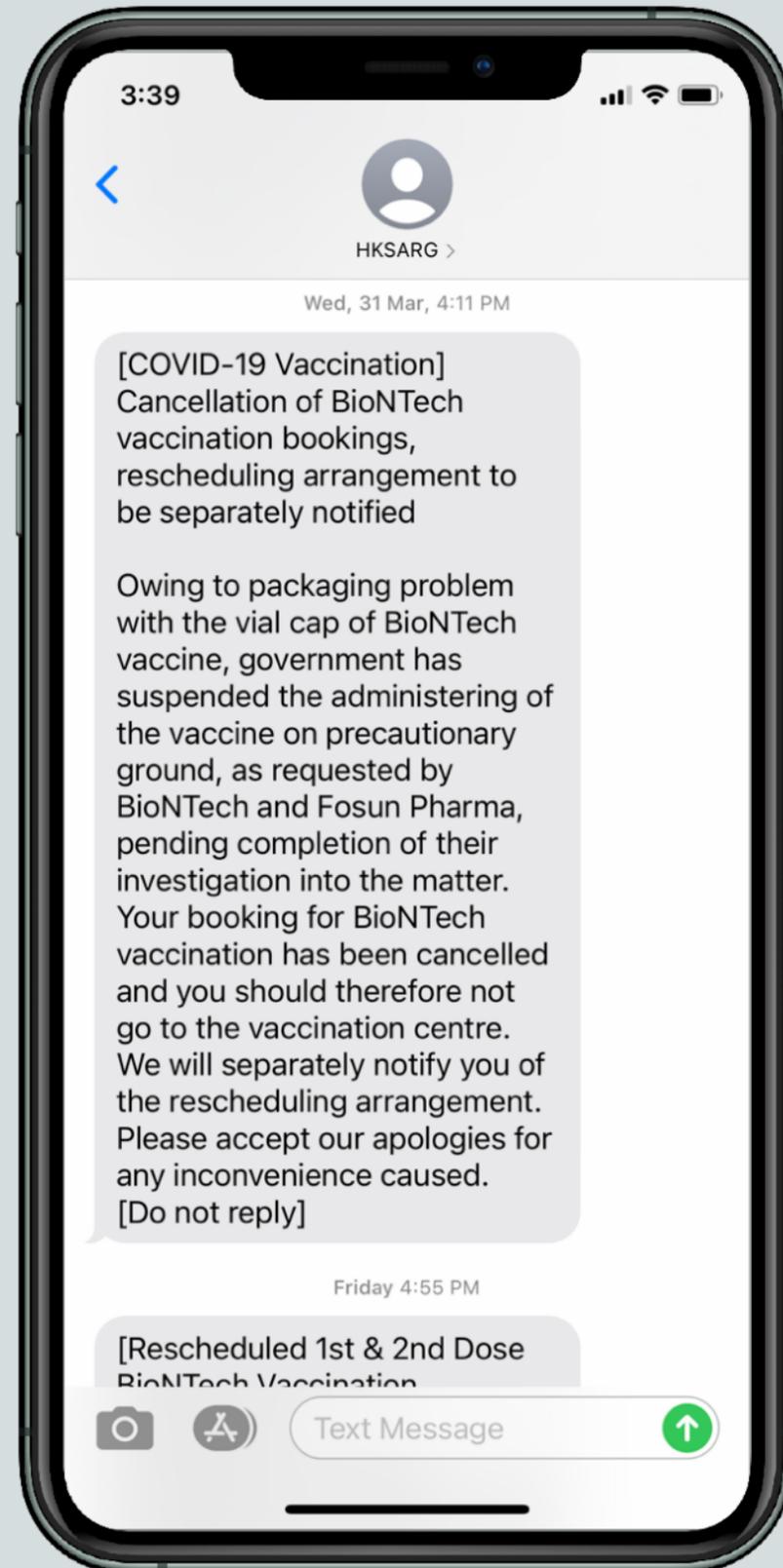
On-demand support and training



360° Services **Dedicated Resources**

Project based with end-to-end consultancy and implementation services

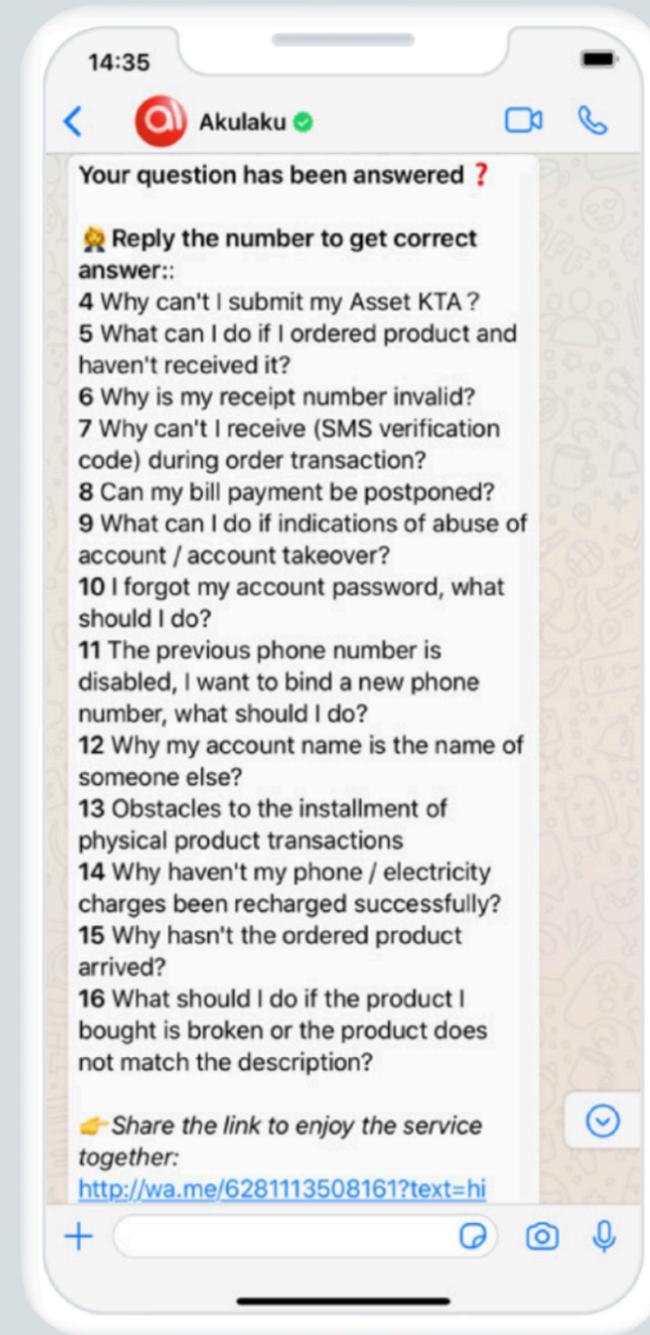
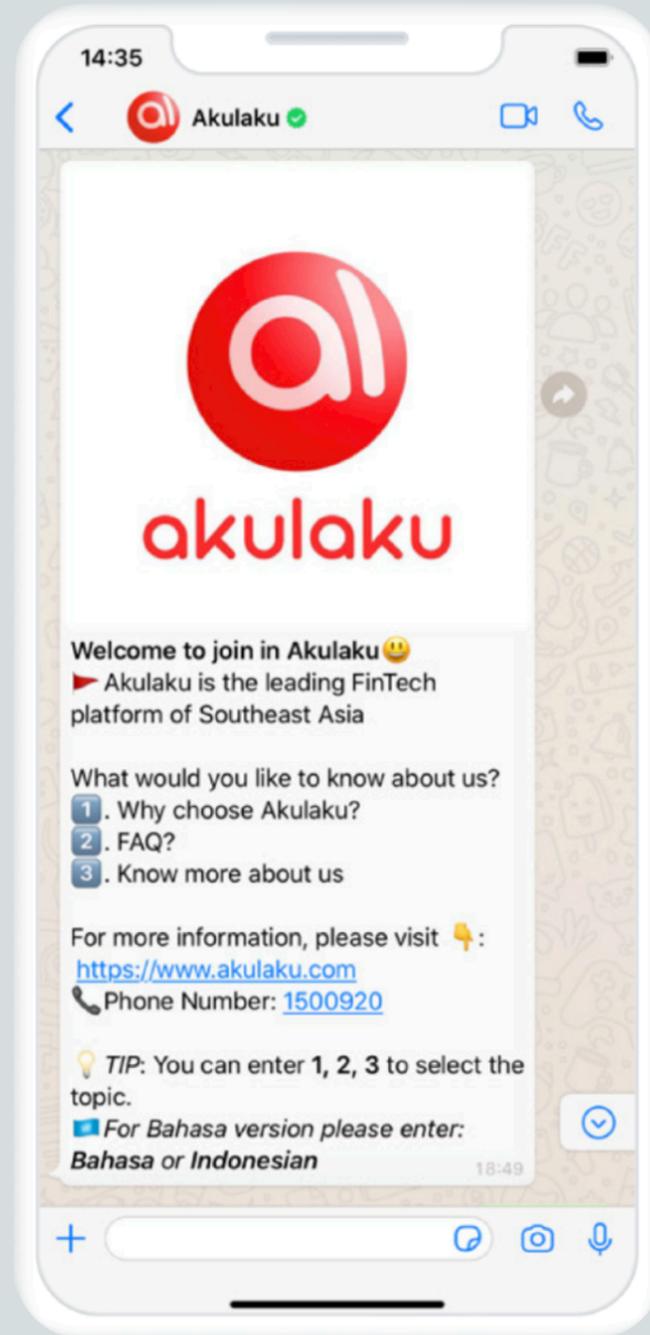
Push Notification



3X Subscription Rate

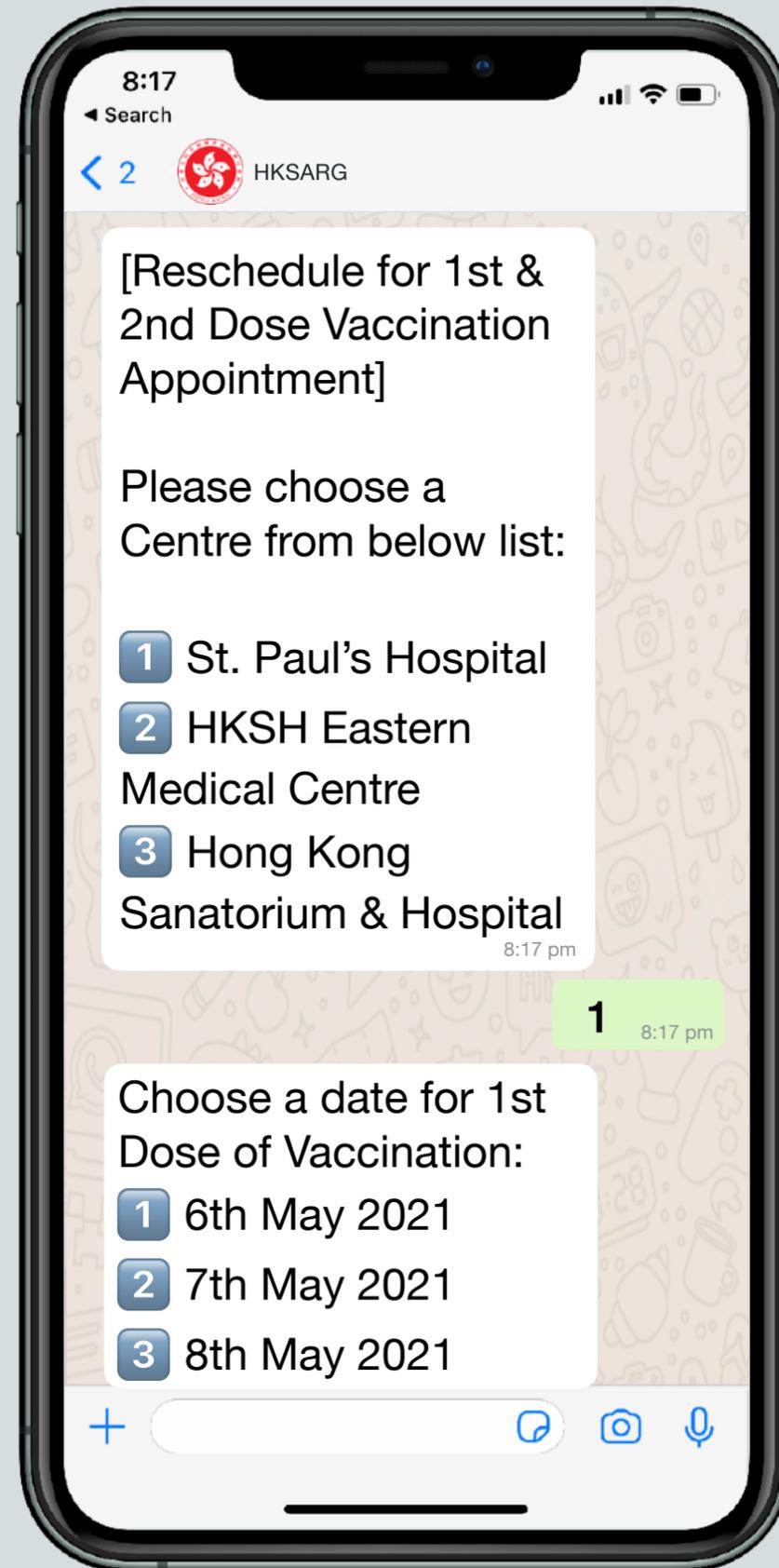
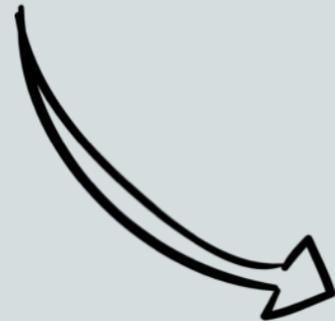
98% Delivery Rate

99% Read Rate

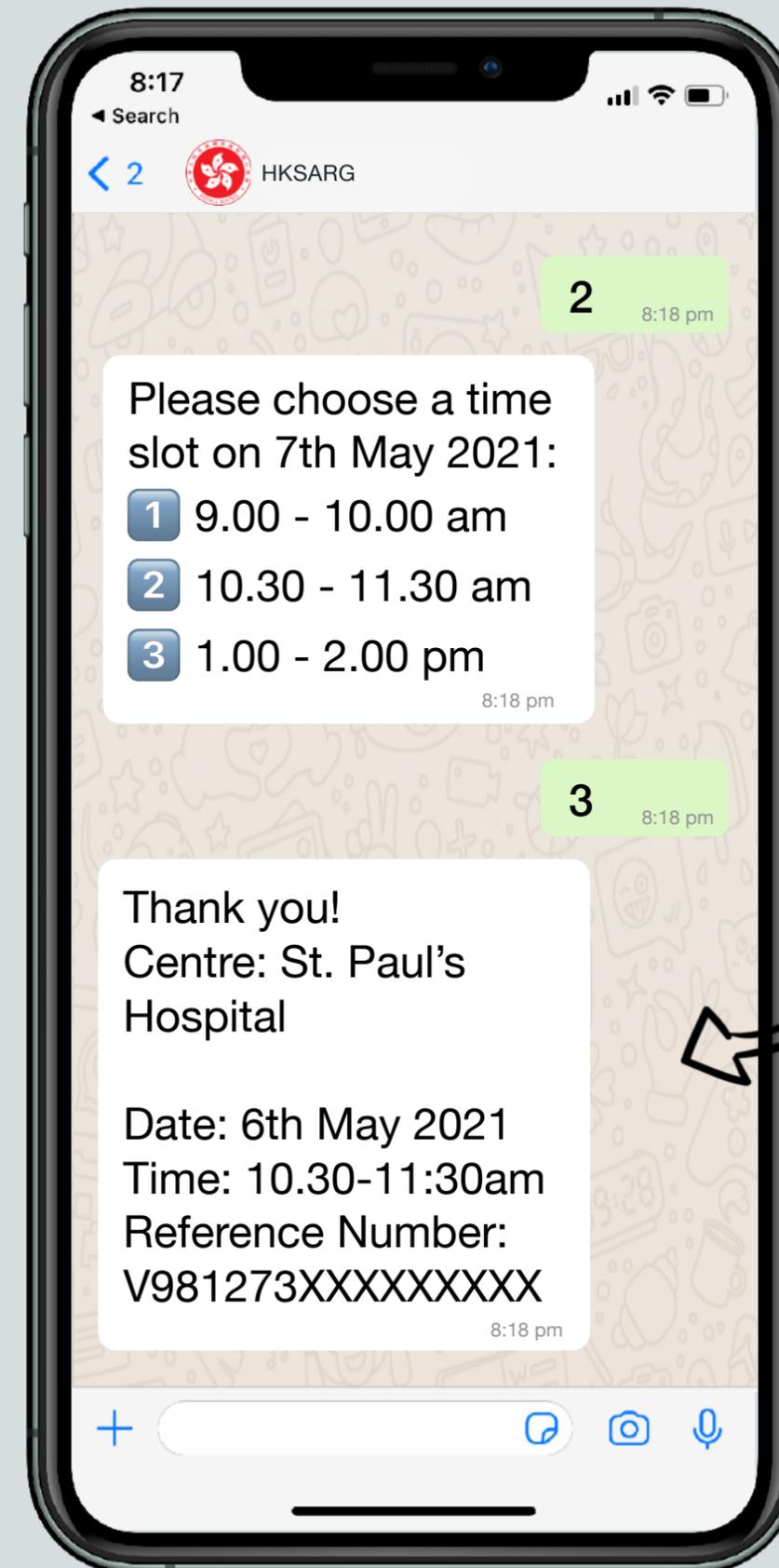


Two-Way Dialogue

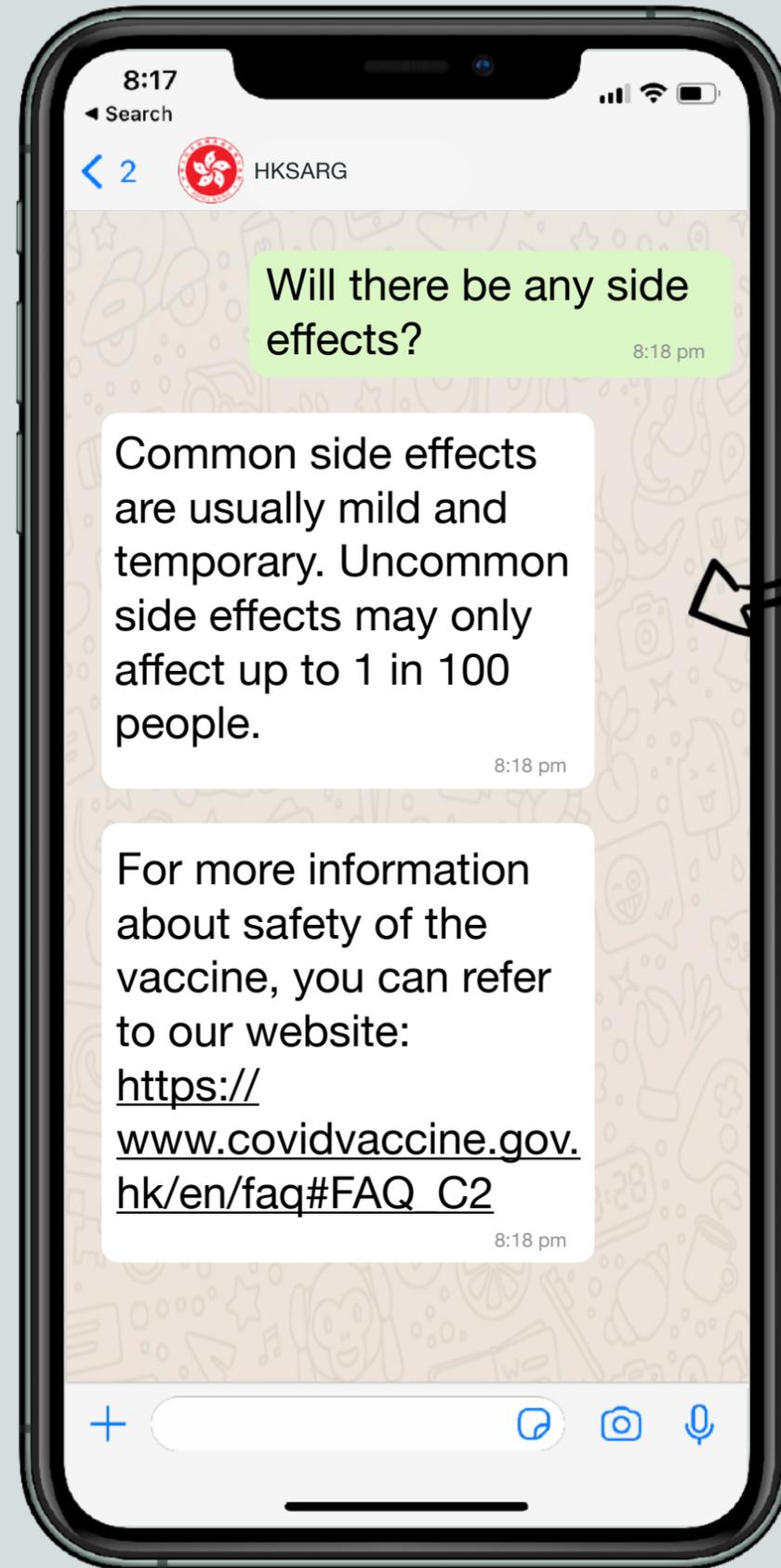
Schedule for vaccination with a chatbot



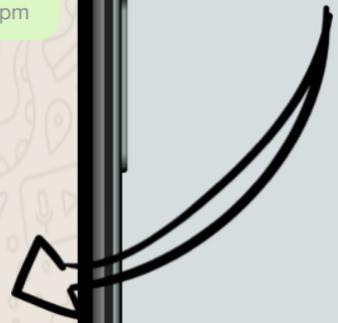
Appointment Confirmation



Live Chat Support



Live agents are handling the enquiry behind the same WhatsApp Business Account



Thank You



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