

“Catch the Innovation” Campaign 「敢想·共創」創科推廣活動

“Innovative Application of AI” Innovation Competition

「人工智能創新應用」創新比賽

Terms of Competition 比賽條款

ABOUT THE COMPETITION 比賽簡介

All serving staff in the Government of the Hong Kong Special Administrative Region of the People’s Republic of China (the HKSAR Government) are invited to demonstrate their creativity by working in teams to, having regard to the issues encountered in the delivery of public services, propose an innovative and unique solution with the adoption of AI technologies. The proposed innovative project should be cost-effective, feasible and conducive to the enhancement of public services.

現誠邀所有中華人民共和國香港特別行政區政府（香港特區政府）的在職人員組成團隊發揮創意，就提供公共服務時遇到的問題，提出應用人工智能科技的創新及獨特解決方案。建議的創新項目應符合成本效益、切實可行，並且有助提升公共服務。

Upon completion of proof-of-concept (PoC) for the short-listed project proposals, winning teams will be selected. These winning proposals can encourage relevant bureaux and departments (B/Ds) to arrange further implementation with technical support provided by the Office of the Government Chief Information Officer (OGCIO).

入圍建議方案經概念驗證後，將從中選出優勝隊伍。方案獲獎可鼓勵相關決策局及部門將方案加以進一步落實，而政府資訊科技總監辦公室（資科辦）將提供技術支援。

OBJECTIVES 目的

- To spur the atmosphere and culture of innovation and creativity in the government and deepen collaboration with the I&T industry; and

在政府內營造創新及創意的氛圍和文化，並深化與創科業界的合作；以及

- To identify potential ideas and opportunities to transform public services and increase productivity.

找出具潛力革新公共服務及提升生產力的構思和機遇。

THEME 主題

Innovative Application of AI 人工智能創新應用

ELIGIBILITY 參賽資格

- Contestants must be staff members now serving in the HKSAR Government, such as Government employees (i.e. Civil Servants, Non-Civil Service Contract staff members and Post-retirement Service Contract staff members), and other contract terms staff members (e.g. T-Contract staff members).

參賽者必須為香港特區政府現職人員，例如政府僱員(即公務員，非公務員合約僱員及退休後服務合約僱員)，以及其他合約員工(如 T-合約員工)；

- Contestants, on a team basis, may submit project proposal(s) for the Competition. Each team must have no less than 2 members (including a civil servant as the Team Leader), who are not confined to the same B/D;

參賽者必須以團隊為單位提交建議方案。每隊不少於 2 名成員（包括一名公務員擔任隊長），但非必須來自同一決策局／部門；

- Each team can submit more than one project proposal;
- Each project proposal must be supported by a directorate grade officer;

每隊可提交多於一個建議方案；

每個建議方案必須得到一名首長級人員的支持；以及

- No limit on the number of project proposals is set for each B/D.

每個決策局／部門的建議方案數目不限。

REQUIREMENTS FOR PROJECT PROPOSALS 建議方案要求

- The project proposal must state how to use AI technologies to enhance public services, e.g. achieving one of the following objectives:

建議方案必須說明如何應用人工智能科技提升公共服務，例如以實現以下其中一項目標：

- Enhance public services 提升公共服務

- Prevent fraud / improve law enforcement 預防詐騙／改善執法
 - Improve public governance / government decision-making processes 改善公共管理／政府決策過程
 - Optimise the use of resources 善用資源
 - Streamline workflow 簡化工作流程
 - Strengthen the safety of working environment, etc. 加強工作環境安全等
- Each project proposal must be the original work of the contestants; and
每個建議方案必須為參賽者的原創作品；以及
 - Project proposal has not received any awards in other open competitions or funding support as at the submission deadline (4 August 2023, 11:59 pm).

在截止報名日期（2023年8月4日晚上11:59）前未獲得任何公開比賽之獎項或資金支持。

AWARDS 獎項

- Winning teams will be awarded with the following prizes:

優勝隊伍將獲頒發以下獎品：

Innovation and Creativity Award 創新及創意獎項	Prize 獎品
Grand Award 大獎	A trophy and HK\$10,000 cash coupon 獎座一台及港幣 10,000 元現金券
1 st Runner-up Award 二獎	A trophy and HK\$5,000 cash coupon 獎座一台及港幣 5,000 元現金券
2 nd Runner-up Award 三獎	A trophy and HK\$3,000 cash coupon 獎座一台及港幣 3,000 元現金券
Merit Award x 7 優異獎 7 名	A trophy and HK\$1,000 cash coupon 獎座一台及港幣 1,000 元現金券

- All winning proposals will be showcased in the “Smart Hong Kong Pavilion” at the InnoEX 2024.

所有得獎方案將於香港國際創科展 2024 的「智慧香港展館」中展出。

SHORTLISTING 初步遴選

Shortlisting Criteria 遴選準則

- The Selection Panel comprises representatives from the government and innovation organisations.

遴選委員會由政府及科研機構代表組成。

- The Selection Panel will select 10 shortlisted project proposals for PoC according to the following criteria:

遴選委員會將根據以下準則選出 10 個入圍建議方案進行概念驗證：

Novelty 新穎性	30%
Benefit(s) and impact(s) to the government 對政府的好處和影響	20%
Benefit(s) and impact(s) to society 對社會的好處和影響	20%
Technical feasibility 技術可行性	15%
Practicality of PoC execution 執行概念驗證的實用性	15%

Proof-of-Concept 概念驗證

- With the assistance of the Smart Government Innovation Lab, contestants of the shortlisted project proposals will work with IT suppliers to conduct PoC on their project proposals in six months.

智慧政府創新實驗室將協助入圍建議方案的參賽者與資訊科技供應商合作，在六個月內就他們的建議方案進行概念驗證。

- Contestants are required to submit a report on their PoC and present the PoC process and results to the Judging Panel on the Pitching Day.

參賽者須提交概念驗證報告，並在決賽日向評審委員會說明概念驗證過程及結果。

- Subject to the nature of the project proposal, a maximum of HK\$250,000 will be allocated on a reimbursement basis for each proposal to recover costs incurred.

視乎建議方案的性質，每個方案最多可獲發還港幣 250,000 元，以收回所支出的成本。

FINAL JUDGING 最終評審

- The Judging Panel comprises I&T experts from research organisations.
評審委員會由來自科研機構的創科專家組成。
- The Judging Panel will select the winning proposals according to the following criteria:

評審委員會將根據以下準則選出優勝方案：

Novelty 新穎性	30%
Innovation and technology component 創科元素	20%
Value to the government and society 對政府及社會的價值	20%
Effectiveness and practicality of PoC 概念驗證的成效及實用性	20%
Cost-effectiveness of proposal 方案的成本效益	10%

SUBMISSION 提交方案

All proposals must be submitted either in Chinese or English, and contain:

所有方案必須以中文或英文提交，並包括：

- (i) The Enrolment Form;
報名表格；
- (ii) A PowerPoint presentation file (if applicable) with no more than 10 slides to illustrate the ideas; and
不超過 10 頁用作說明概念的 PowerPoint 檔案（如適用）；以及
- (iii) Any supporting document, such as email record, showing the proposal is supported by a directorate grade officer.
證明方案已獲得首長級人員支持的證明文件，例如電郵記錄。

All proposals must be submitted by email to “smartlab@ogcio.gov.hk” on or before **4 August 2023 (Friday)**. Please specify “Enrolment for Innovation Competition” in the email subject.

所有方案必須於 **2023年8月4日（星期五）** 或之前電郵至「smartlab@ogcio.gov.hk」，並在電郵標題註明「創新比賽提交方案」。

ENQUIRIES 查詢

For any enquiries about the Competition, please contact:

如對比賽有任何查詢，請聯絡：

Contact 聯絡	Telephone No. 電話號碼	Email Address 電郵地址
Smart Government Innovation Lab 智慧政府創新實驗室	3855 6731	smartlab@ogcio.gov.hk

Organiser 主辦單位

