

P-Sense

Advanced People Tracking Technology For Retailers and Advertisers



Seamless

No app / network needed



Efficient

< 1 week deployment time



Reliable

Fingerprint technology



Insightful

Comprehensive analytics



Precise

3m of accuracy



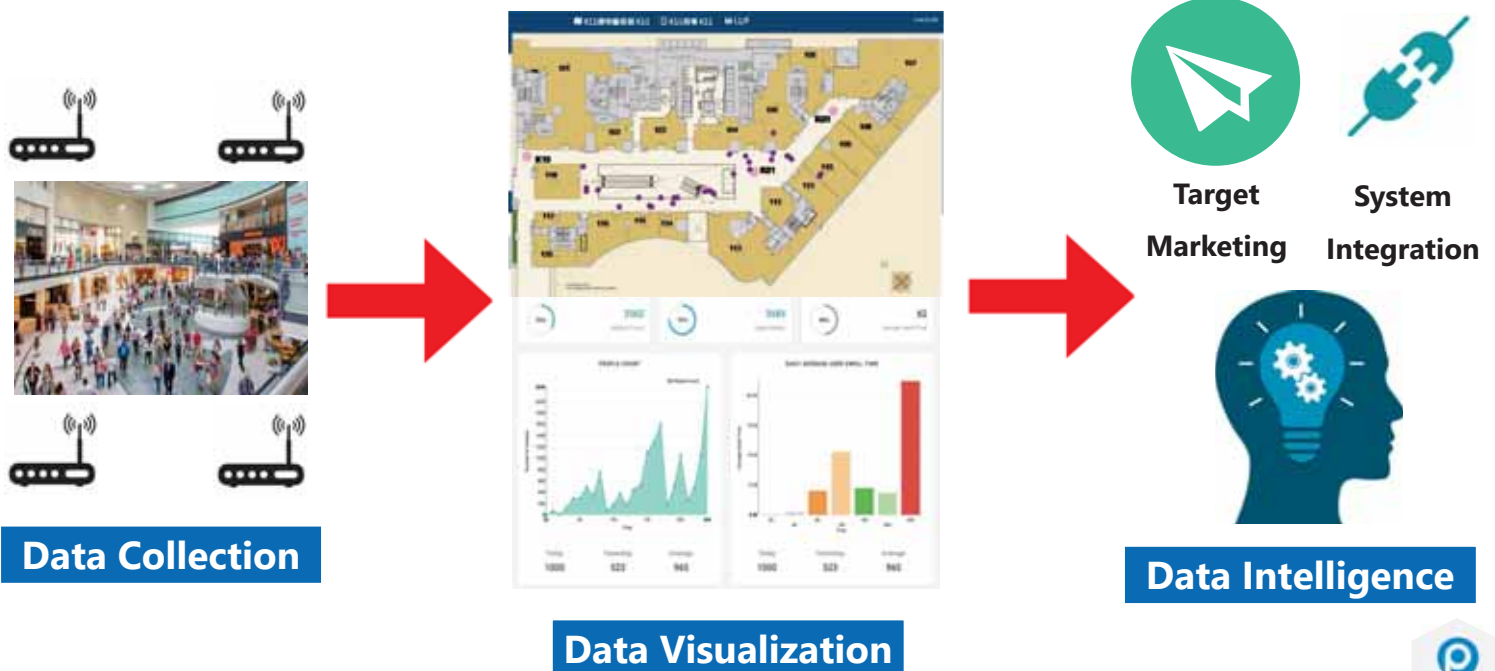
Scalable

Geographically independent



Data-driven Growth

P-Sense



Vast Applications

P-Sense



Retail



Hospitality



Residency



Transportation



Exhibition



Genron

and more ...



Partners & Awards

P-Sense



Our Team

P-Sense



Calvin Chan

Managing Director

Bachelor's of Applied Science at the University of British Columbia. Born and raised in an entrepreneurial family, Calvin has co-founded several startups across transportation, video gaming and e-learning industries in Hong Kong and Canada.



Hugo Mar

CEO & Co-founder

MPhil candidate in Technology, Leadership and Entrepreneurship, HKUST, BBA in Econ, HKUST
Hugo worked for two leading accelerators and with comprehensive understanding in fund raising and business development.



Prof. Gary Chan

Technology Advisor & Co-founder

PhD, EE, Stanford University
Being the patent owner of P-sense, Prof. Chan has co-founded several award-winning startups deploying his research results. Received ICT awards (2012-2015), Google Mobile 2014 Award (2010 and 2011), etc.



JiaJie Tan

CTO & Co-founder

PhD candidate in Computer Science and Engineering, HKUST. Prior to joining HKUST, JiaJie took on the role as Software Engineer in ECCOM Network System with strong experience in network management and signal processing.

